



SPONSORSHIP BENEFITS AND SLABS

WHO CAN SPONSOR?

- EDUCATIONAL INSTITUTES
- CORPORATES
- COMPANIES LOOKING FOR MASSIVE REACH AND PROMOTIONS
- INDIVIDUALS LOOKING FORWARD TO SUPPORT OUR MISSION AND NGO

GENERAL BENEFITS FOR SPONSORS:

- **Corporates**: 2 free Workshops on any given occasion on the required Mental Health topics. 50% discount on tickets for all the attendees.
- **Educational Institutes**: 1 free workshop and 2 discounted workshops for parents and staff combined. 50% discount on tickets for all the attendees.
- **Individual Sponsors**: 2 free therapy sessions. Free entry and 25% discount on tickets to people acquainted with them.
- **Companies looking for mass promotion and reach**: Promotion on HOBS Foundation and it's partners' social media accounts. 50% discount on tickets to their attendees.

PROPOSED SLABS OF SPONSORSHIP

S. No.	Type of sponsorship	Amount
1.	PLATINUM SPONSOR	Rs. 1,00,000 and above
2.	GOLD SPONSOR	Rs. 50,000 – Rs 99,999
3.	SECTIONSPONSOR	Rs. 20,000 – Rs 49,999
4.	INDIVUAL SPONSOR	Rs. 5,000 – Rs 19,999

PLATINUM SPONSORS

(Rs. 1,00,000 and above)

conference linking	The name of the sponsor will be taken as presenter i.e. <SPONSOR> Presents शर्मण्य حیات (Protecting a Life)
Banners/posters	Official logo* of the company on the शर्मण्य حیات (Protecting a Life) posters and banners to be distributed to present college Members for conference.
Dedicated Banners	1 dedicated banner of the company to be provided by the college
Mini Flags	Pathway mini flags to be put up
On campus announcements	Regular announcements of the company name on both the days. i.e. October 9-10, 2022
Seminar/Presentation	A 20-minute presentation by the company representative before the concluding ceremony.
Hanging banner	A Hanging banner of the company to form 'WALL OF FAME' One week prior advertisement.
Memento presentation	Memento to be presented to the company representative during the concluding ceremony.
Vote of Thanks	Special vote of thanks to the gold sponsors in the annual and technical magazine.

Contd...

Online promotion	<ul style="list-style-type: none">•Online promotion by the official website of Home of Beautiful Souls Foundation•Link to the official website of the company
Advertising Space	Advertising space in the official application tools of the conference.
Name on the souvenir	Name of the company in the official souvenir presented to the chief guests during the inaugural ceremony
Chief Guest	Company representative** as the chief guest of the concluding ceremony
Special Thanks	Special thanks to the gold sponsors in the concluding ceremony
Future Relations	The company may be invited in future to deliver seminars, for recruitment purpose or contract basis***

GOLD SPONSORS

(Rs. 50,000 to Rs. 99,999)

Link with the Tech conference	The name of the company will taken as the associates i.e. <GOLD SPONSOR> Presents शर्मण्य حیات (Protecting a Life) In association with <PREMIUM SPONSOR>
Product-display	Maximum of 30 x 30 feet of area for all the 2 days (provided by the college)
Banners/Posters	Official Logo on the शर्मण्य حیات (Protecting a Life)' banners and posters.
Advertising Space (magazine)	Advertising space provided in the annual magazine ^{*1}
Online Promotion and on-air promotion	<ul style="list-style-type: none">• Online promotion-by official conference website• Link to official website of the company
Advertisement on application tools	The colored logo ^{**} will be displayed on the official software built for the Home of Beautiful Souls Foundation
Vote of Thanks in magazine	Thanks in technical and the annual magazines of Year 2022.

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Presentation during the closing ceremony	A 10 min. presentation time will be given to the company representative to directly interact with the students and conference members.
Logo on the Certificate	A colored logo will be printed on the certificates distributed to the conference participants.
Name on the Souvenir	Name of the company mentioned on the souvenirs distributed to chief guest and other dignitaries
Mini Flags	Mini flags will be placed on the campus pathway **
A dedicated Banner	One dedicated banner will be allowed in the main working arena **
A Hanging Banner	One dedicated hanging banner will be allowed to form the 'WALL OF FAME' **
Memento presentation to company officials	A memento will be presented to the company representative during the closing ceremony.

SECTION SPONSORS

(Rs. 20,000 to 49,000)

	Benefit
Banners/Posters	Official Logo on the शर्मण्य حیات (Protecting a Life) banners and posters to be distributed to various college members.
Advertising Space (magazine)	Advertising space provided in the annual magazine* ¹
Online Promotion	<ul style="list-style-type: none"> • Online promotion-by official conference website • Link to official website of the company
Advertisement on application tools	The colored logo** will be displayed on the official software built for the conference.
Vote of Thanks in magazine	Thanks in technical and the annual magazine.
On Campus Announcements	Regular announcements of the name of the company in the campus.
Logo on the Certificate	A colored logo will be printed on the certificates distributed during the conference.
Name on the Souvenir	Name of the company mentioned on the souvenirs distributed to chief guest and other dignitaries.
Memento presentation to company officials	A memento will be presented to the company representative during the closing ceremony.

INDIVIDUAL SPONSORS

(Rs. 40,000 to 59,999)

	Benefit
Banners/Posters	Official Logo in شماره حيات (Protecting a Life) posters and banners to be distributed in college and NCR over 80+ institutes
Advertising Space (magazine)	Advertising space provided in the annual magazine* ¹
Online Promotion	<ul style="list-style-type: none"> • Online promotion-by official conference website • Link to the company's official website
Advertisement on application tools	The colored logo will be displayed on the official software built for the conference.
Vote of thanks in magazine	Thanks in technical and the annual magazine
Logo on the Certificate	A colored logo will be printed on the certificates distributed during the conference (relevant sections)